



# **Discover New Haven Videos**

The Chamber, in collaboration with Chamber PG, is launching a new series of video to promote living, working and visiting New Haven. These videos will be linked to the Chamber and municipal websites. They will also be featured on Youtube, Vimeo, and a new website called **discovernewhavenct.com** 



Information on workforce, commercial real estate, transportation and location.



Shows all the great places to visit and things to do in the city.



Information about real estate, schools, arts, culture and recreation.

# **Advertising Opportunities:**

Your business can be the exclusive sponsor of either the Living, Visiting or Economy videos. Your company's name, logo and slogan or ad copy will be mentioned at the start of each video. We also feature sidebar advertising where members can link their video or graphic ad.

Interested in advertising contact: Laurie Le Blanc 978-741-3344 or email: info@chamberpg.com

#### Rates:

### **Primary Video Sponsor**

\$1,850

Runs for a minimum of one year and will continue until the video reaches **10,000** views. Your logo and voiceover message mentioned at the start of the video.

## **Sidebar Advertising**

Runs for a minimum of one year.

30 second video with photos & voice-over: \$795 10 second video with graphics: \$395 Link your existing video: \$295

